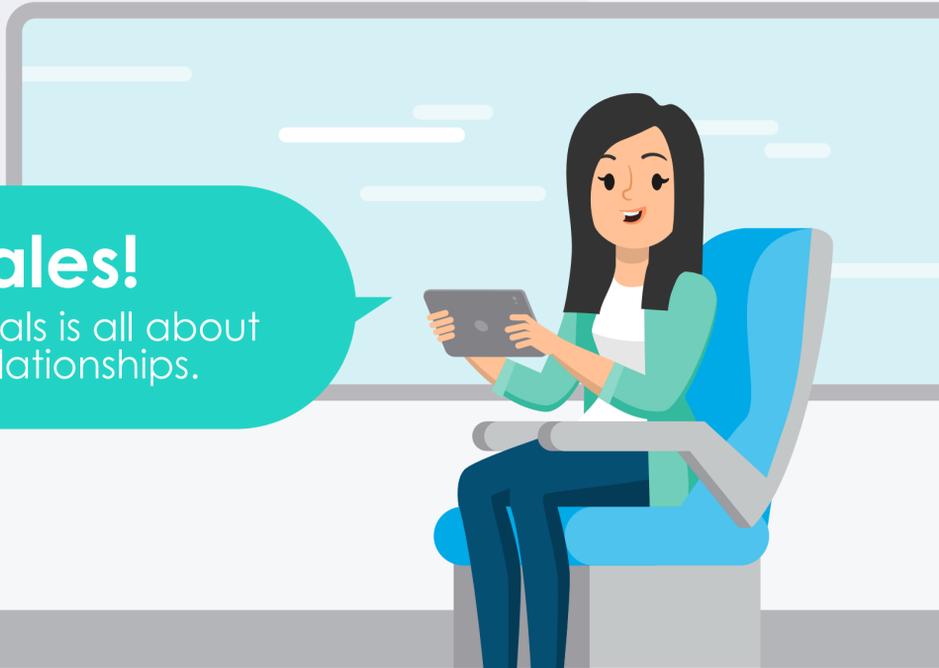


Hey sales!

Sealing deals is all about building relationships.



Selling is a team effort. You need to bring together the right people to answer customer questions anytime.

Sales pros understand that collaboration can pay off big.



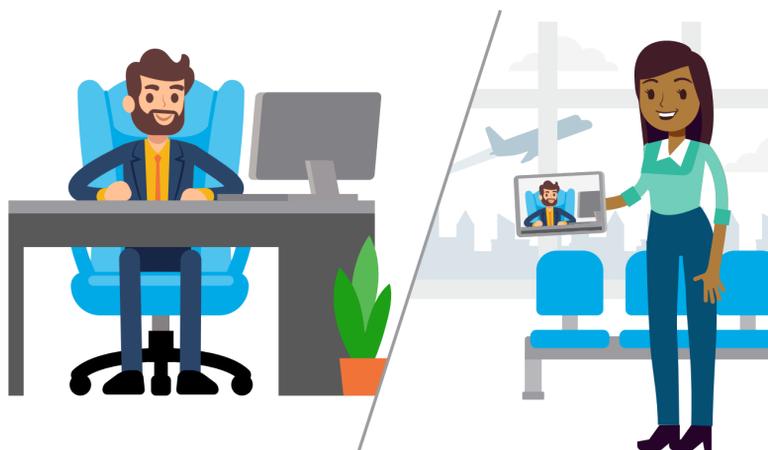
73% say cross-department collaboration is "critical" or "very important".¹



60% say collaborative selling has increased team productivity by more than 25%.¹



52% say collaborative selling has increased pipeline activity by more than 25%.¹



In the race to quarter end, you need to connect faster.



You have to connect your full team to the customer, so they can get all the information they need.



You want to be accessible to your customers at any time, even when you're on the go.



You need to build relationships face-to-face, beyond when you're on the customer site.

With Cisco Webex Teams, you can:



Get everyone on your sales team in a space together, and give your customers access to experts in real time.

Set up spaces with customers as your communication hub. Share files, reference your past conversations, and deliver what your customer needs.

Build relationships over HD video. Schedule meetings with one click or your customers can call you on the fly anytime.

Close deals faster with Cisco Webex Teams.



Tear down communication barriers.
Make meetings count with screen sharing, white boarding, and file sharing from your mobile or desktop.



Share deal updates with speed.
Easily switch between messaging updates or video calling when an explanation is needed.



Connect everyone.
Add internal experts, or customer contacts to your deal space to quickly get answers.



Build stronger customer connections.



To learn more about our collaboration solution, please visit cbts.com

[learn more](#)



1. "Second Annual State of Sales Report", Salesforce, 2017

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